

# The Copyright Office at the 2019 Miami University Libraries Copyright Conference

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September 26, 2019

What We're Working on at USCO

Policy

Public Information & Outreach



## Illustrative Highlights of Recent Copyright Office Activities

IT Modernization, MMA, Section 1201 Triennial Rulemaking, Other Rulemakings

#### COPYRIGHT OFFICE STRATEGIC PLAN

- Information Technology Modernization
- Optimizing Business Processes
- Organizational Change Management

- Education and Engagement
- Impartial Expertise on Copyright Law and Policy
- Measuring Success

# **COPYRIGHT: THE ENGINE OF FREE EXPRESSION**

UNITED STATES COPYRIGHT OFFICE STRATEGIC PLAN | 2019 – 2023

#### MODERNIZATION: WHAT WE'RE WORKING ON

Virtual Card Catalog

## Recordation Development

Registration Development



VCC Release 3: Expanded Virtual Card Catalog

Crowd Tasked Data Correction of Application Cards [1898 through 1945]

Record Books Scanning Pilot Completion

#### 2018

Limited Demonstration Usability Testing

Recordation-Wide Distribution Demonstration and Survey

#### 2020

**Initial Limited Pilot** 

#### **2018**

Limited Demonstration Usability Testing

Registration-Wide Distribution Demonstration and Survey

#### 2019

Start Development of Registration Portal Functionality

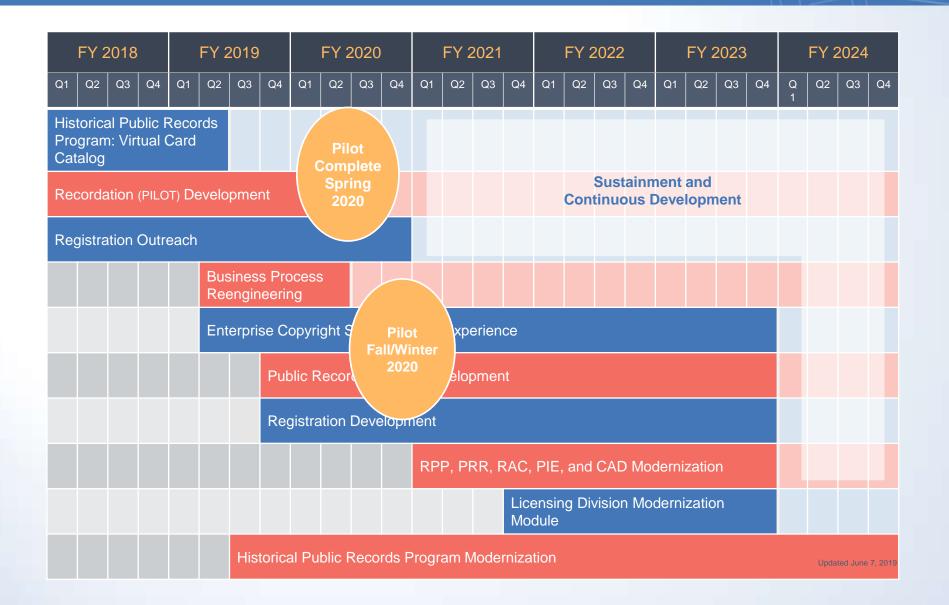


#### 2019

Initial Data Management Plan and Data Model

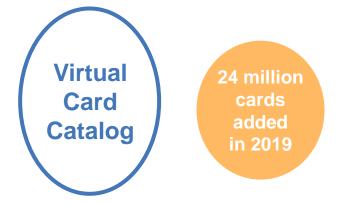
Implement Data Analytics Tool

#### PLANNED MODERNIZATION TIMELINE



1.0





## 41 million card images, spanning 1870–1977, including 24 million card images added in 2019, can be filtered by the OCR text on the card

Cards can be **browsed by index, time period, and the labels** on the drawer



Clemens, Samuel L. (Mark Twain) Innocents BOOKS Ar. 2491 h American Ford, Conn. July 28, 1869. annie Vient newal for 14 years 1 Convright reserved under act of Reservation no. 1 copy received. 190 blemene dela Buried Elmira, All



Orrin G. Hatch - Bob Goodlatte Music Modernization Act enacted October 2018

Includes many Copyright Office recommendations from our reports, *Federal Copyright Protection for Pre-1972 Sound Recordings* and *Copyright and the Music Marketplace* 

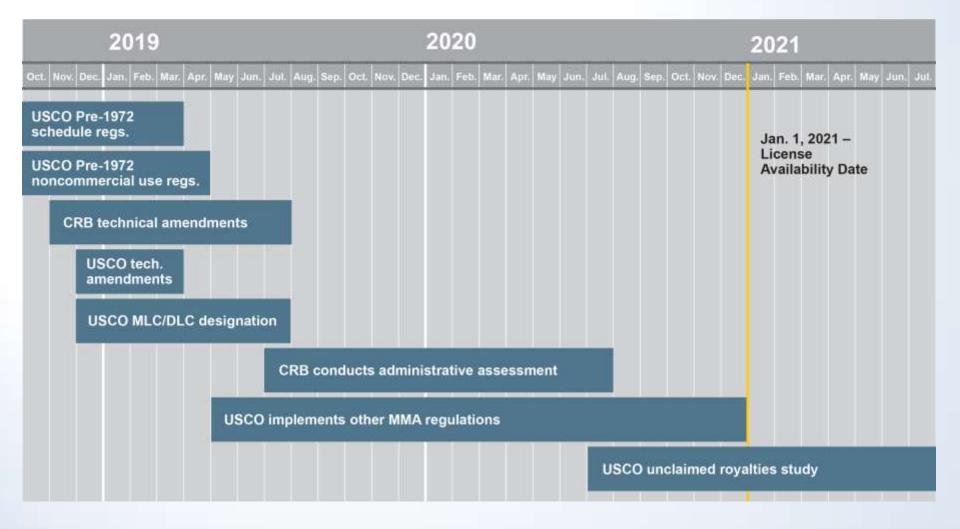
Historic legislation transforms **multiple areas of music law** 



## Music licensing

Classics protection and access

Allocation for music producers



#### MUSIC MODERNIZATION ACT-COPYRIGHT OFFICE AT WORK



#### **Completed Rulemakings**

- Technical Amendments to Section 115 Compulsory License Regulations (March 2019)
- Pre-1972 Sound Recording Schedules and Notices of Contact Information (March 2019)
- Noncommercial Use Exception to Unauthorized Uses of Pre-1972 Sound Recordings (April 2019)
- Designation of Mechanical Licensing Collective and Digital Licensee Coordinator (July 2019)

 Applies several Title 17 limitations and exception to uses of pre-1972 sound recordings, including fair use, first sale, and section 108

- Public performances by digital transmissions subject to statutory licensing like post-1972 sound recordings
- Statutory damages available if certain requirements met
- Permits noncommercial uses of pre-1972 sound recordings not being commercial exploited under certain circumstances

Title II: Classics Protection & Access Act Effective May 9, 2019, the Copyright Office accepts Notices of Noncommercial Use (NNU).

 An NNU is a special type of document that users may file to become eligible for a safe harbor allowing certain noncommercial uses of sound recordings fixed before February 15, 1972 ("Pre-1972 Sound Recordings") that are not being commercially exploited.

www.copyright.gov/musicmodernization/pre1972soundrecordings/NNUfiling-instructions.html

<u>Note</u>: The Copyright Office does not verify the validity or accuracy of information in NNUs, so you should not rely on information contained in NNUs filed by third parties (other than your authorized agent), or assume that the proposed use in an indexed NNU is, in fact, noncommercial. For more information regarding the specific steps that a user should take to demonstrate she has made a good faith, reasonable search, including more explanation regarding how to search each step, the Office has provided detailed instructions.

#### EXAMPLE of one step:

In the case of ethnographic Pre-1972 Sound Recordings of federally recognized Alaska Native or American Indian tribes, searching through contacting the relevant tribe, association, and/or holding institution.



#### MUSIC MODERNIZATION ACT-COPYRIGHT OFFICE AT WORK



## **Up Next**

- Outreach per Section 102(e) of the MMA
- Unclaimed Royalty Study

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www.copyright.gov/music-modernization

Through the Section 1201 Rulemaking, the Register of Copyrights recommends, and the Librarian adopts, **temporary exemptions** to the prohibitions against circumvention of access controls.

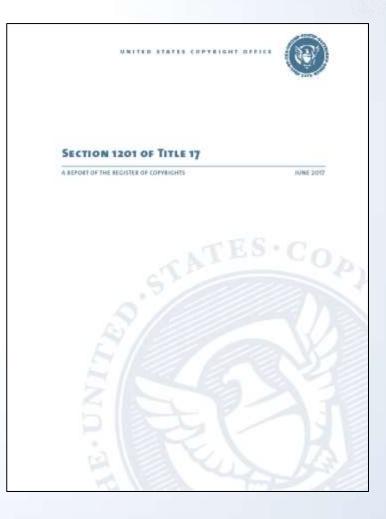
Anyone can petition the Copyright Office

Process repeats every **3 years** 

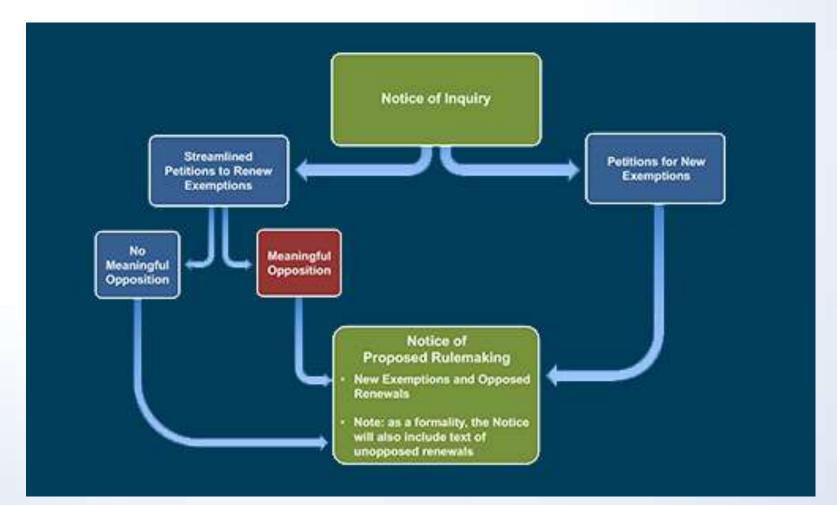
New streamlined process for renewals of unopposed exemptions

#### COPYRIGHT OFFICE 1201 POLICY STUDY

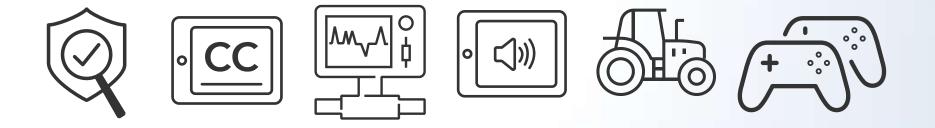
- The Copyright Office's June 2017 Policy Study on Section 1201 established a remarkable consensus that the triennial rulemaking should be streamlined to permit previously adopted exemptions to be more easily renewed
  - Over 40 stakeholders wrote in general support, none opposed
- The statute prohibits adopting a presumption of renewal
- But the Office can make a "a determination that, due to a lack of legal, marketplace, or technological changes, the factors that led the Register to recommend adoption of the exemption in the prior rulemaking will continue into the forthcoming triennial period"



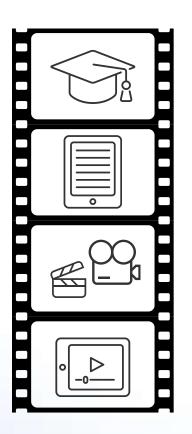
• For the Seventh Triennial Rulemaking, the Office implemented a petition-based process for streamlining



The Office considered twelve classes for expansion or adoption



Legal standard: whether the prohibition on circumvention is having, or is likely to have, **an adverse effect** on users' ability to **make noninfringing uses** of a particular class of copyrighted works



- The streamlined process received positive feedback from stakeholders. The Acting Register was able to recommend renewal of all exemptions granted in the 2015 rulemaking through this streamlined process.
- The Acting Register recommended that the Librarian of Congress renew, expand or new adopt of number of exemptions. These regulations became effective on October 28, 2018.
- There were several proposed categories that the Acting Register did not recommend, and the Librarian declined to adopt.
- All materials from this proceeding, along with FAQ and videos, are posted on the 1201 page at <u>https://www.copyright.gov/1201/2018/</u>

#### REGULATORY ACTIVITY

# Modernizing practices since 2018:

 Over a dozen rulemakings completed or in progress

## Enables the Copyright Office to:

- Simplify applications for uncomplicated registrations
- Improve service
- Simplify deposits
- Move into modern era



#### REGULATORY ACTIVITY

#### **Open Rulemakings Include:**

- Group Registration of Works on an Album of Music
- Group Registration for Short Online Literary Works

#### **Recent Final Rules:**

- Group registration for unpublished works
- Re: **Single application** for online registration of one work by one author
- Group registration for newsletters and serials
- Group registration for **newspapers**
- Group registration for published or unpublished photos
- **Simplified deposit requirement** for certain literary monographs and musical compositions
- Architectural works



#### FEE STUDY



Commissioned Booz Allen analysis

- Notice of proposed rulemaking (2018)
- Conducted review including policy considerations
- 175 comments
- Supplemental notice of proposed rulemaking (2019)

## **Next Steps**

- Review comments and continue rulemaking
- Results in a recommended fee schedule sent to Congress for 120-day period (Sept. 2019)

#### ADDITIONAL WORK STREAMS OF THE OFFICE



MITED STATES EDRYRICHT OFFICE

COMPENDIUM OF U.S. COPYRIGHT OFFICE PRACTICES

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#### **Review Board Letters Online**

#### Select category or categories to search

Architectural works
Choreography
Common shaperskymbols/designs
Compilation
Compilation
Musical work
Musical work
Originality
Other
Compilated
Sound recording
Feat

# Derivative work Human authorship Human authorship Hideavepression dichotomy Jeery design Labels and logos Labels and logos Labels and logos Three-dimensional artwork Thro-dimensional artwork How ard short phrases

Select/Deselect All

Title	Year	Categories	Outcome
Yeezy Boost 350 Version 1, Yeezy Boost 350 Version 2	2019	Common shapes/symbols idesigns. Originally, TextRes, Two-dittensional artwork. Three-Dimensional Artwork. Useful article	Refusal Reversed
The Explorer & Forget Ne Not	2019	Common shapes/symbols /designs, Jewelry design, Originality, Three- dimensional artwork	Refusal Reversed In Part

#### Search Cases

#### Select jurisdiction or jurisdictions to search

U.S. Supreme Court Prist Circuit Second Circuit Third Circuit Diffith Circuit Ninth Circuit Tenth Circuit Circuit Circuit Circuit Circuit Fourth Circuit
Fitth Circuit
Suth Circuit
Seventh Circuit
Seventh Circuit
Fitsether of Columbia Circuit
Fitsether Circuit

Select/Deselect All

#### Select category or categories to search

Computer program
Computer program
Computer program
Computer program
Computer program
Computer provide the provided of the pro

Internet/Digitization
 Music
 News reporting
 Painting/Drawing/Graphic
 Totobal work
 Uopublished
 Uaed in government proceeding
 Doter

Select/Deselect All

Case	Year	Court	Jurisdiction	Categories
Brammer v. Violent Hues Productions, LLC, No. 18-1763 (4th Cir. Apr. 26, 3019)	2019	4th Circuit	Fourth Circuit	Fourth Circuit, Photograph, Internet/Digitiz

#### **Compendium Revisions**

#### **Review Board Letters**

#### Fair Use Index





Recent Studies, Marrakesh Treaty Implementation, WIPO SCCR Work, Legislative Outlook



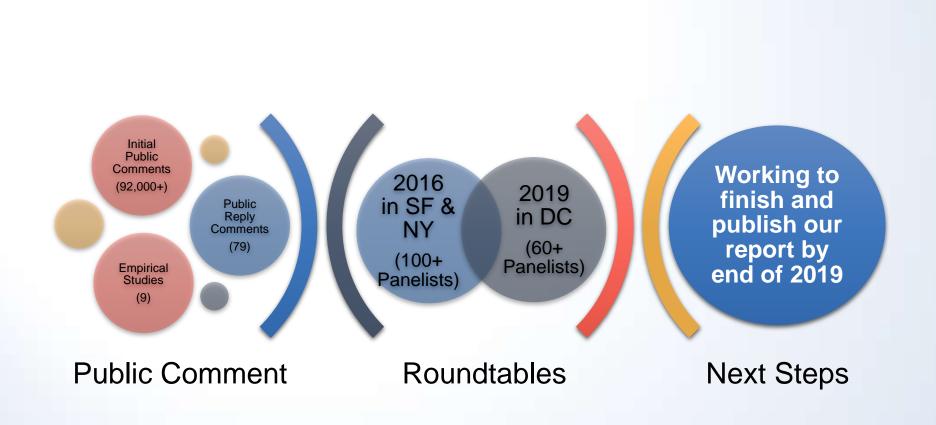
No changes have been made to the statutory ISP liability regime in the U.S. (although there have been case law developments). Other countries have adopted a variety of different statutory regimes.

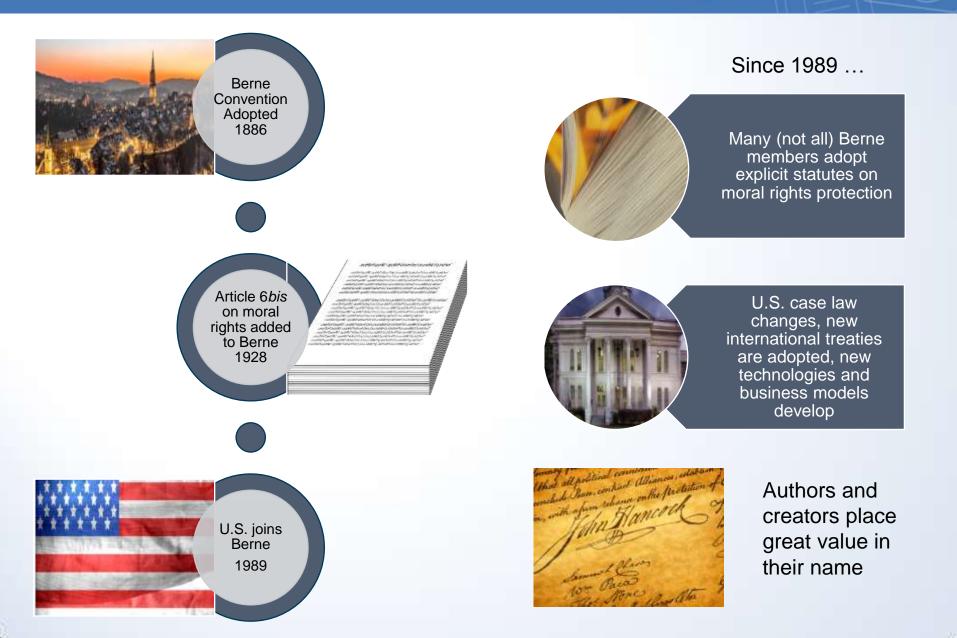
We've heard from stakeholders that it's a tale of three cities:

- ISPs generally think the system under section 512 is working well.
- Content owners note significant resources required to send takedown notices and address "whack-a-mole" problem.
- Public interest groups note problems with incorrect takedowns chilling free speech and exercise of fair use.

(The issues are not nearly so cut-and-dried.)

#### POLICY STUDIES: SECTION 512







## Lanham Act

Amend section 43(a) to expand unfair competition protections to include false representations regarding authorship of expressive works

## VARA

- 1. Clarify "commercial art" exclusion.
- 2. Better instruct courts on applying "recognized stature" element.
- 3. No author should be able to waive another author's VARA rights.

## § 1202

Add new "1202A" allowing author to recover civil damages upon proving defendant intended to conceal attribution information

## Right of Publicity

Consider adopting new federal right of publicity, to act as floor of minimum protections

(And there is a lot more in the Report than just the above points)



Section 108 was enacted in 1976; slightly revised in 1998



Exceptions to rights of reproduction and distribution for libraries and archives

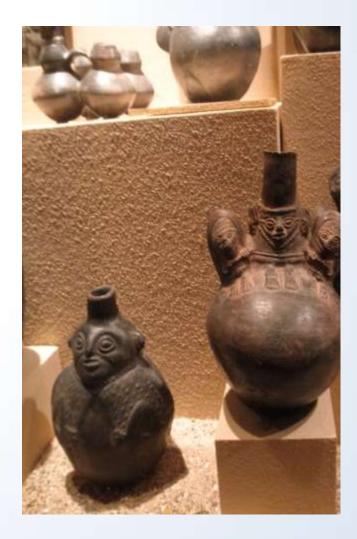
Widely understood as being out-of-date in digital era

The Section 108 Study Group Report March 2007 2008: Section 108 Study Group Report recommends wide range of changes In September 2017, the Copyright Office issued its Section 108 Discussion Document.

- Reiterates the Office's longstanding belief that section 108 needs to be updated
- Contains possible statutory solutions for further discussion among stakeholders and Congress

## Organization and Scope

- Add museums
- Add exceptions to the rights of public display and performance





## Preservation, Research, and Replacement Copies

- Replace published / unpublished distinction with a publicly disseminated/not publicly disseminated distinction
- Allow preservation copies to be made of all works in an eligible entity's collections
  - with expanded access for copies of works that were not disseminated to the public,
  - a "dark archive" for publicly disseminated works, and
  - replacement of the threecopy limit with a "reasonably necessary" standard

## **Unsupervised Reproducing Equipment**

 Clarify that the limitation of liability for patron use of unsupervised reproducing equipment includes equipment brought onto the premises by users



## Copies for Users



- Clarify that digital distributions, displays, and performances are allowed to be made of copies made at the request of users
- Add a requirement for copies for users of an entire work or a substantial part of a work: the work not be available for purchase or license
- Eliminate the exclusion of musical works; pictorial, graphic, or sculptural works; and motion pictures

### Licenses and Outsourcing

- Provide that eligible institutions do not infringe a work if they make preservation or security reproductions in violation of contrary, non-bargained-for, contractual language
- Allow eligible institutions to contract with third parties to perform any of the reproduction functions under section 108



### Some positive . . .

"The Section largely supports the suggestions in the Copyright Office's 2017 Report." American Bar Ass'n, Section of Intellectual Property Law "Many of the Document's recommendations have merit in that they update section 108's provision to reflect the nature of digital technology. In addition, the Document's model statutory language is much better organized than section 108 as now written, and much easier to understand." *Library Copyright Alliance* 

### ... and some not-so-positive

"The Document's proposed amendments, while salutary, would not allow libraries to perform any lawful activity in which they are not already engaging under the fair use right codified in section 107." Library Copyright Alliance "While codifying these activities to provide a safe harbor so that libraries do not need to rely on fair use is beneficial, in some ways the report fails to fully extend to many of the projects libraries currently engage in. For example, the preservation copies would be limited to a dark archive; libraries already routinely rely on fair use to digitize special collections and provide access to the public. The Copyright Office also chooses not to propose an exception for web-harvesting, though many libraries currently preserve web pages around particular issues." *Association of Research Libraries* 

### MARRAKESH TREATY to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired, or **Otherwise Print Disabled**

• 285 million people worldwide are blind or visually impaired.

# 90% of them live on low incomes in developing and least developed countries.

• Only 1–7% of books are published in a format they can read.

2016 statistics

- The United States became the 50<sup>th</sup> member state to deposit its Marrakesh Treaty instrument with WIPO.
- Treaty obligations for the U.S. entered into effect on May 8, 2019.



### Amendments to Section 121

### Works Covered

Old: Nondramatic literary works

New: All literary works, plus musical works fixed in the form of text or notation. Accessible Formats

Old: "Specialized formats," limited to specific technologies

New: "Accessible formats," defined as an "alternative manner or format" that allows an eligible person to have access to a work that is equivalent to a person without a disability.

### Eligible Persons

Old: "Blind or other persons with disabilities"

New: "eligible person" is someone who is either blind, has a "visual impairment or perceptual or reading disability" rendering them unable to read printed works "to substantially the same degree as a person without an impairment or disability," or has a physical disability making them unable to hold or manipulate a book or focus or move their eyes to read.

### New Section 121A

- Authorized entities may **export** works in accessible formats to either another authorized entity in a country that has signed the Marrakesh Treaty, or an eligible person in such a country.
- Authorized entities, eligible persons, and agents of eligible persons may import works in accessible formats.
- Authorized entities engaged in either export or import under section 121A must establish and follow their own practices to:
  - Make sure they are only serving eligible persons
  - Limit the distribution of accessible format copies to eligible persons
  - Discourage the further reproduction and distribution of unauthorized copies
  - Keep appropriate records
  - Create a public list of all accessible format works



FAQ and legislative texts are posted on the International Page of copyright.gov WIPO: INTERNATIONAL CONFERENCE on COPYRIGHT LIMITATIONS and EXCEPTIONS for LIBRARIES, ARCHIVES, MUSEUMS, and EDUCATIONAL & RESEARCH INSTITUTIONS



### October 18-19, 2019

The Conference will conclude the fact-finding and information gathering phase forseen in the SCCR's limitations and exceptions Action Plans and will provide an opportunity to address on a global scale some of the issues identified during the three regional seminars on limitations and exceptions held in Singapore, Nairobi, and Santo Domingo. WIPO SCCR (Standing Committee on Copyright and Related Rights): EXCEPTIONS & LIMITATIONS and BROADCASTING TREATY



SCCR-39 Oct. 21-25, 2019



## 1

### Should there be an international instrument mandating a certain level of exceptions for libraries and archives?

Some countries and NGOs say yes, e.g., the Africa group.

### **U.S.** Position:

supports the development of "high-level principles and objectives for national copyright limitations and exceptions for libraries and archives, and for educational activities." Supports a "framework of common understanding" over binding norm setting.

The conversation continues .

WIPO: IGC (Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore)



### IGC-40 June 17-21, 2019



### Challenges

- Expensive
- Lengthy and time-consuming
- Must be brought in federal court
- May not be eligible for statutory damages or attorney's fees
- Hard to find representation
- Difficult to proceed pro se
- Fee shifting

The Copyright Office issued its report on **Copyright Small Claims** in September 2013.



Legislation was introduced in the 115<sup>th</sup> Congress.

On May 1, 2019, the Copyright Alternative in Small-Claims Enforcement (CASE) Act of 2019 was introduced in both the House and Senate.

### 8

### Public Information and Outreach

Information on the work of the Copyright Office

### Modernization is the Copyright Office-wide initiative to:

(1) build a new enterprise copyright system featuring a user-centered and flexible design, (2) streamline processes and policies, (3) improve access, and (4) reimagine the entire Office.



Many resources are posted on the Modernization webpage at <u>www.copyright.gov/copyright-</u> <u>modernization/</u>

### Bimonthly webinars:

- January 2019 Introduction to Modernization
- March 2019 User Experience Design, Accessibility and Usability
- May 2019 Data Management & the Strategic Plan
- July 2019 Answering Your Modernization Questions
- September 2019 The Recordation Modernization Initiative TODAY!

### ACCESS TO HISTORICAL RECORDS







### Orrin G. Hatch—Bob Goodlatte Music Modernization Act

The Orrin G. Hatch—Bob Goodlatte Music Modernization Act ("Music Modernization Act") addresses Congress's determination that copyright law has not kept pace with changing consumer preferences and technological developments in the music marketplace. It is the most significant piece of copyright legislation in decades. The law is organized into three key titles: Title I—Music Licensing Modernization; Title II—Classics Protection and Access; and Title III—Allocation for Music Producers. The Copyright Office welcomes the passage of landmark legislation expected to benefit the many across all aspects of the music marketplace, including songwriters, publishers, artists, record labels, digital services, libraries, and the public.

In advance this legislation, Congress held a series of hearings on music, as part of its comprehensive review of the nation's copyright laws. To inform that effort, the Copyright Office conducted a comprehensive study of the music licensing framework as well as the ever-evolving needs of those who create and invest in music, which resulted in a report entitled "Copyright and the Music Marketplace." This report followed the Copyright Office's earlier report "Federal Copyright Protection for Pre-1972 Sound Recordings," which examined the desirability of and means for bringing sound recordings fixed before February 15, 1972, under federal jurisdiction. Many of the suggestions offered in these reports will be realized in enactment of this legislation.



#### Download our Music Modernization Act information pamphlet here.

	Related Rulemakings
	Related Links
	Music Policy Studies

### Licensing Interactive Streams



Title I—Music Licensing Modernization Act addresses Section 115 of Title 17

### Pre-1972 Recordings



Title II—Classics Protection and Access Act addresses pre-1972 sound recordings

### Music Producers/Royalties



Title III—Allocation for Music Producers Act addresses royalty payments for certain creators

### OFFICE OF PUBLIC INFORMATION AND EDUCATION

Follow

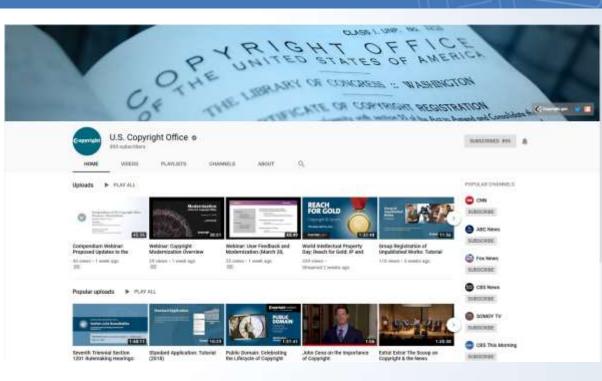
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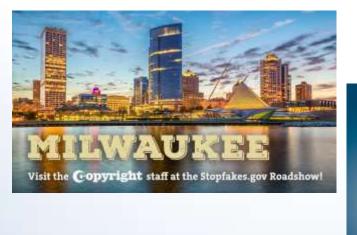


Compendium of U.S. Copyright Office Practices. go.usa.gov/xmEbs

8:34 AM - 10 May 2019







### REACH FOR GOLD Copyright & Sports

Thursday, April 25, 2019 2 - 3:30 PM

Coolidge Auditorium

**Gopyright** matters to a comparison of some



### Thank You!

#### MISSION STATEMENT

The U.S. Copyright Office promotes creativity and free expression by administering the nation's copyright laws and by providing impartial, expert advice on copyright law and policy for the benefit of all.

### VISION STATEMENT

Enriching the nation's culture by empowering and connecting the global copyright community.

cwes@copyright.gov

www.copyright.gov