

Copyright as Professional Development: Emerging Educational Models

Kyle K. Courtney

Dave Hansen

Rina Pantalony

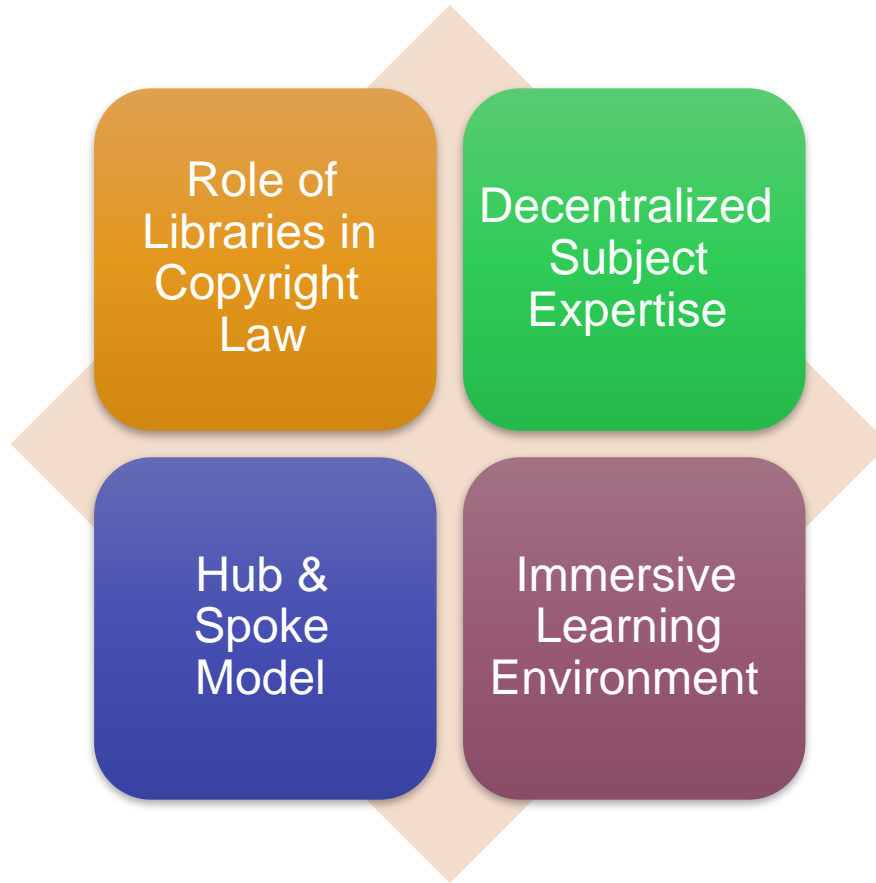


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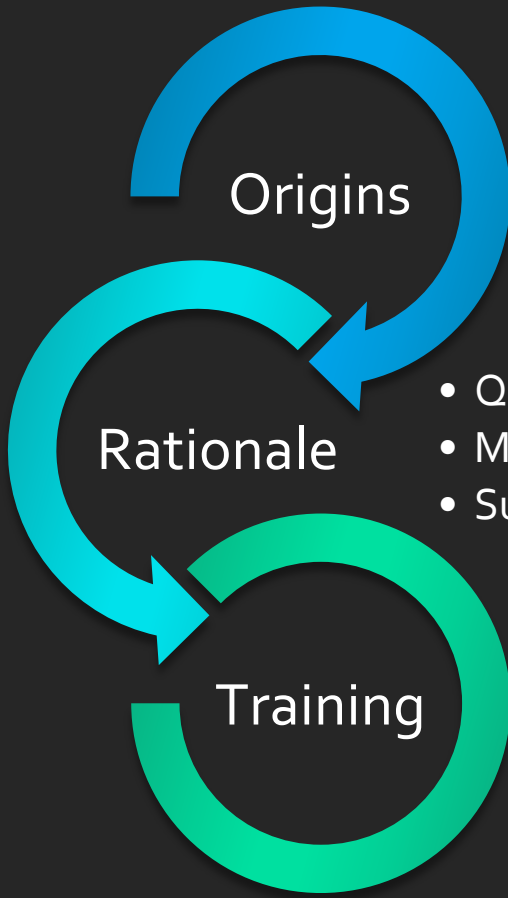


Copyright First Responder

Mitigating Risk at the Front Line



Copyright First Responders Program

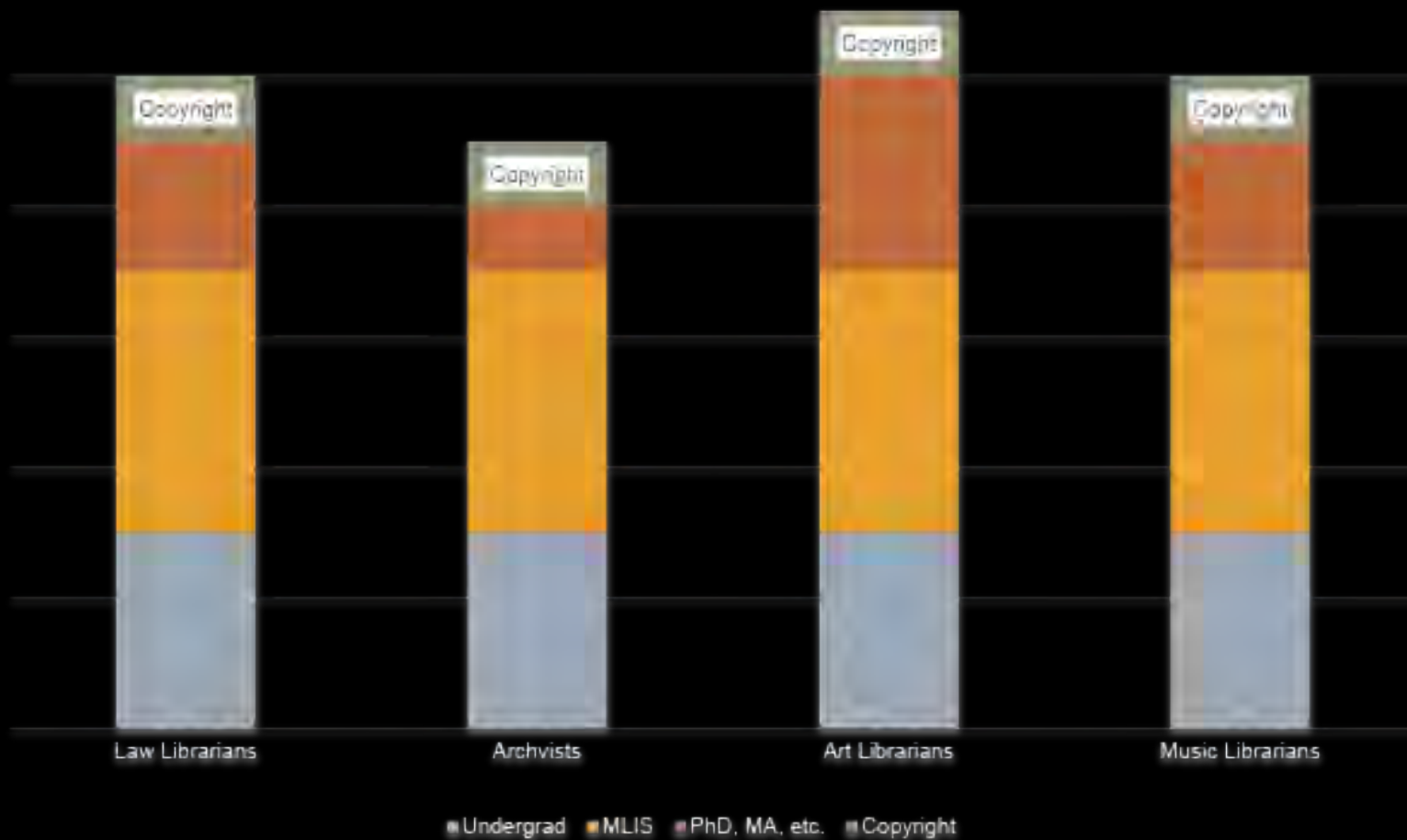


- Role of Libraries and Copyright Fair use? Section 108?

- Questions received
- Mission-oriented
- Subject Expertise

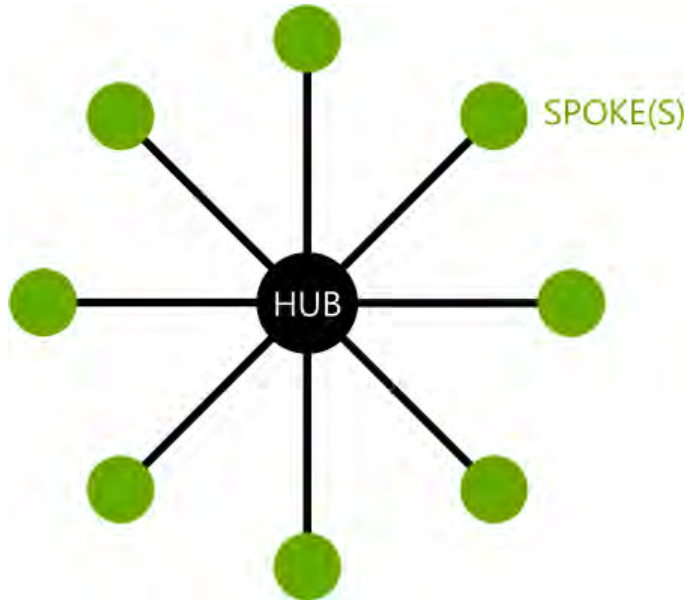
- Immersion
- Safe Space

Library-Focused Copyright Curriculum



Structure of Copyright First Responders Program

Hub and Spoke Model



- Centralized vs. Decentralized models
- Subject Expertise
- Part of core values/mission
- Natural place for copyright questions to arrive



Benefits on from CFR Hub and Spoke

Externally

- Front line questions answered (Myths busted!)
- Spokes become their own hub
- More complex questions have direct channel “up”
- Still supported by CFR peers
- Resume/CV building skill

Internally

- Spokes are new data points
- Accurate measure of © questions
- Utilize questions to create new © Policy
- Advanced questions given more time
- Mitigating risk for the institution

Immersive, “Safe Space” Learning Environment & Building Community



Make it FUN!



HARVARD LIBRARY Office for Scholarly Communication

AT CAMBRIDGE IN THE COMMONWEALTH OF MASSACHUSETTS

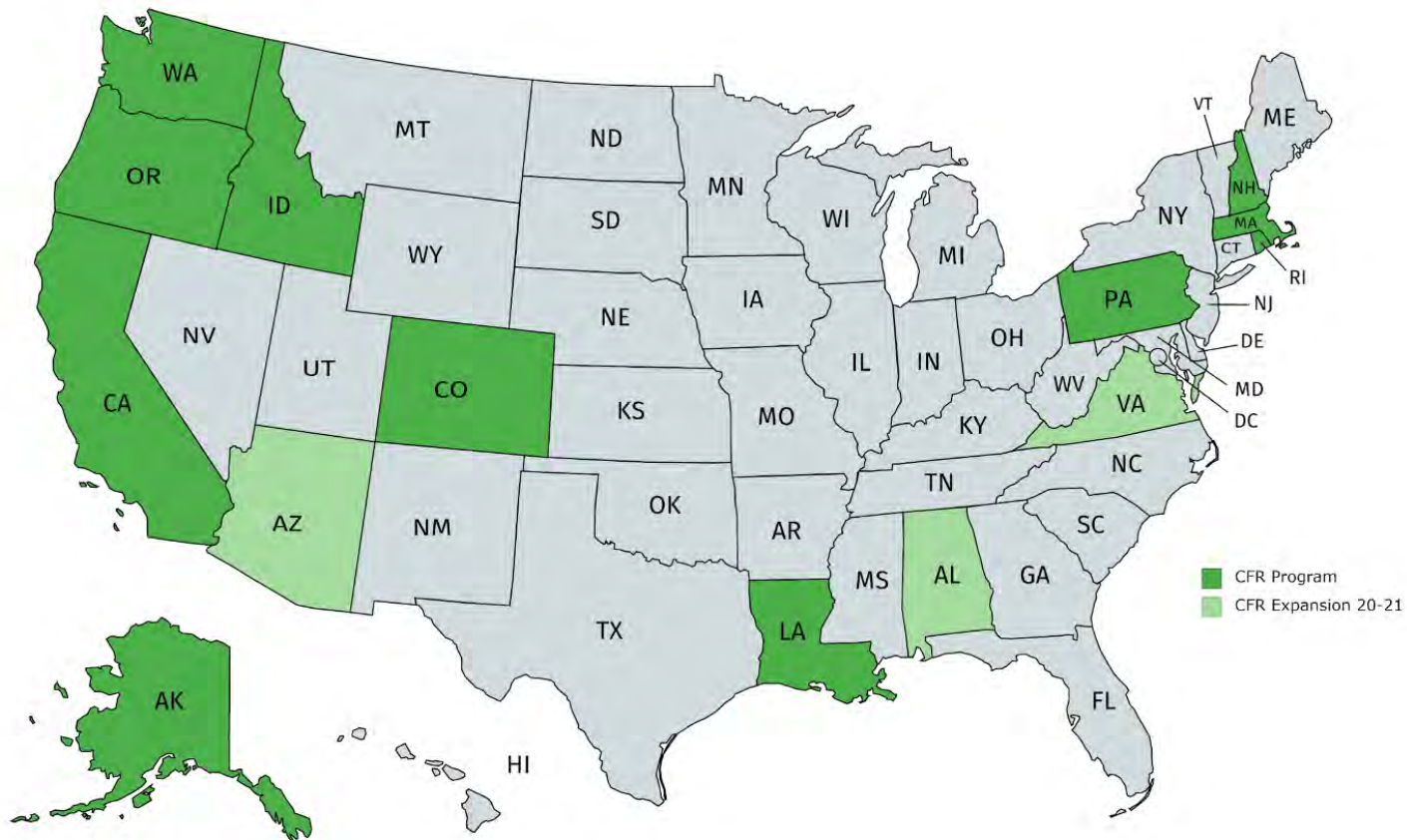
The Harvard Library Office for Scholarly Communication, acting on the recommendation and consent of the Harvard Library Copyright Advisor, has conferred on

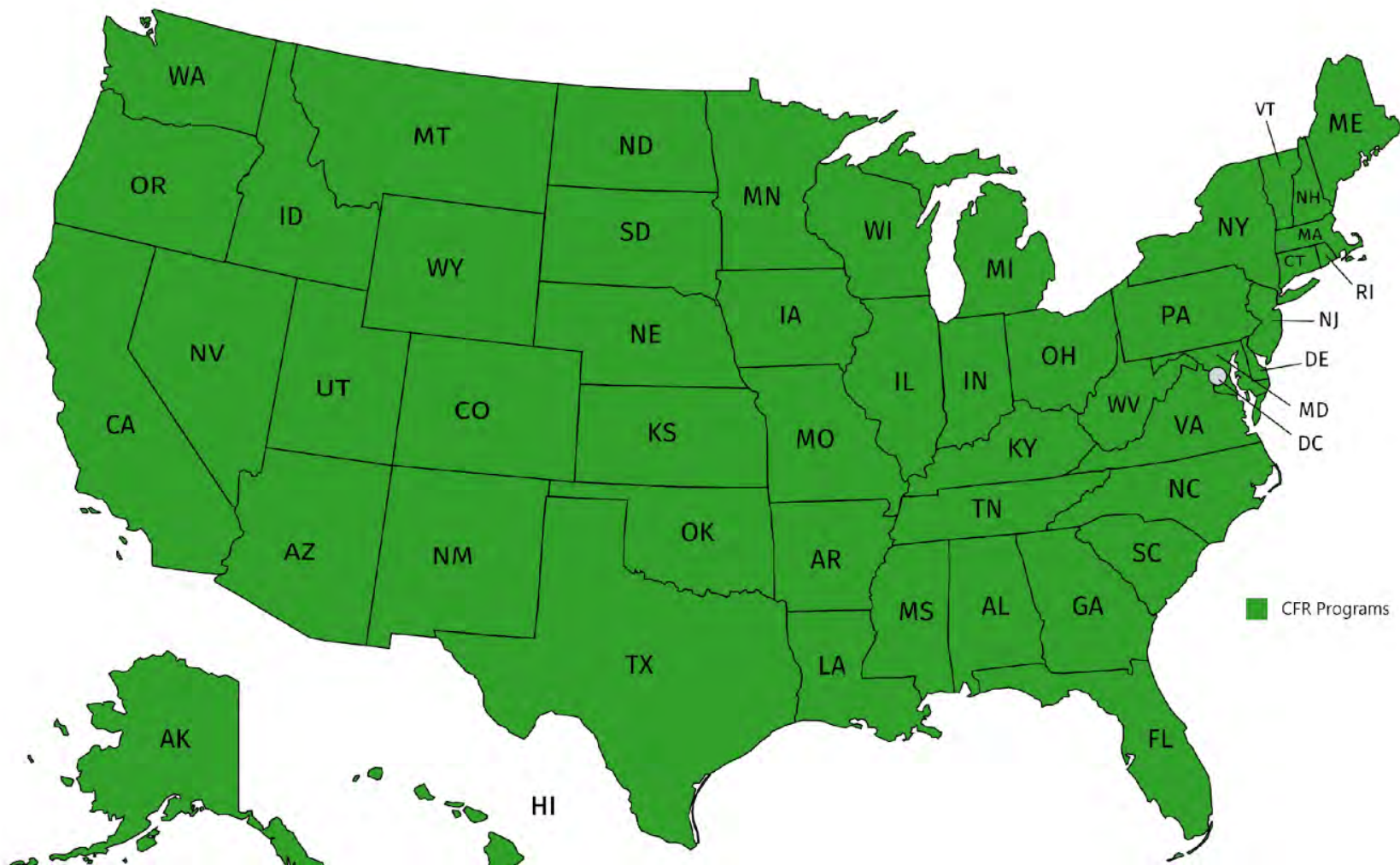
JOHN HARVARD
the title of Copyright First Responder

In witness whereof, by the authority duly committed to me, I have hereunder placed my name on this the twentieth day of September in the Year of our Lord two thousand and seventeen, of Harvard Library the three hundred and seventy-ninth, and of the Office for Scholarly Communication the ninth.

Kyle K Courtney
Harvard Library
Copyright Advisor







Peer Review of the Fair Use CFR training (Spoiler: it works!)

Benson, Sarah, "Copyright: Increasing Librarian Confidence," *Portal: Libraries and the Academy*, Vol. 18, No. 4 (2018), pp. 781–804, Johns Hopkins University Press, Baltimore, MD 21218.

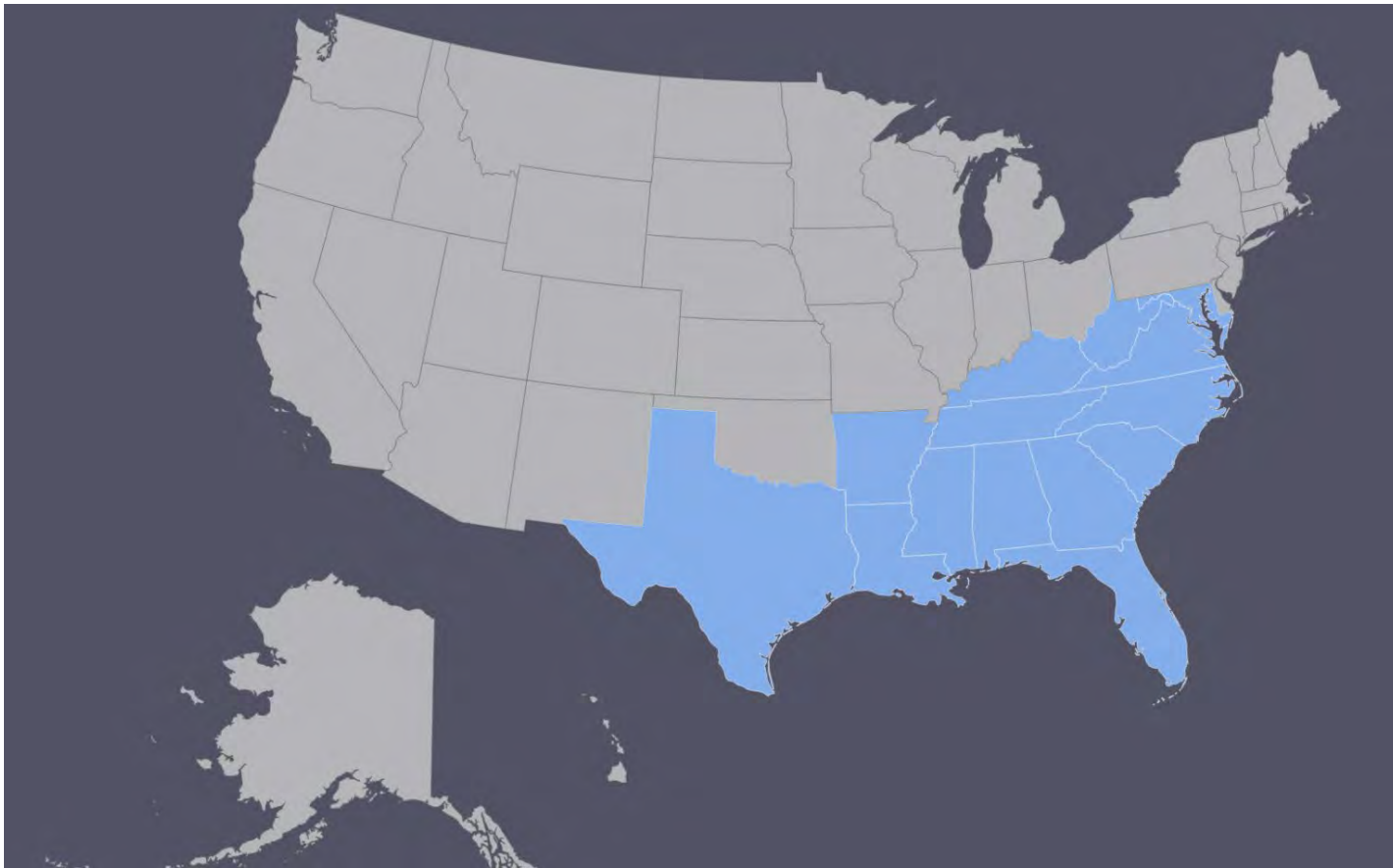
Thank you!



@KyleKCourtney

The Library Copyright Institute

- Librarians from ***all*** types of institutions need to understand copyright law.
- Has become more essential to librarianship in the last decade.
- Why?
 - digitization,
 - course reserves
 - interlibrary loan raise significant copyright issues.
- Add in new initiatives such as digital lending, mass digitization, and streaming video services which require a sophisticated understanding of the law.



Pilot Grant PIs



Dave Hansen, JD, MSLS (project director)
Associate University Librarian for Research, Collections



Anne Gilliland, JD, MSLS
Scholarly Communications Officer, UNC-Chapel Hill Libraries



Will Cross, JD, MSLS, MA
Director, Copyright & Digital Scholarship Center



Patrick Roughen, JD, PhD
Assistant Professor, School of Library and Information Sciences,



Instructors

- **Brandon Butler**, Director of Information Policy, University of Virginia Library
- **Kyle K. Courtney**, Program Manager and Copyright Advisor, Harvard Library Office for Scholarly Communication
- **Sandra Enimil**, Copyright Services Librarian, The Ohio State University Library, University Libraries
- **Ana Enriquez**, Scholarly Communications Outreach Librarian, Penn State University Libraries
- **Molly Keener**, Director of Digital Initiatives & Scholarly Communication, Wake Forest University, Z. Smith Reynolds Library
- **Melissa Levine**, Director, Copyright Office, University of Michigan Library
- **Lisa Macklin**, Director, Research, Engagement & Scholarly Communication, Emory Libraries & Information Technology
- **Rina Pantalony**, Director, Copyright Advisory Office, Columbia University Libraries
- **Kevin L. Smith**, Dean, University of Kansas Libraries



Agenda

Wednesday, July 24

Day 1: Copyright Background

8:30 am	Breakfast & Arrival
9:00	Welcome and Agenda Setting
10:00	Copyright Basics – Kevin Smith , <i>Dean of Libraries, University of Kansas</i>
11:15	Break
11:30	What does Copyright Protect? – Ana Enriquez , <i>Scholarly Communications Outreach Librarian, Penn State University Libraries</i>
12:30 pm	Lunch
1:15	The Exclusive Rights held by Rightsholders – Sandra Enimil , <i>Copyright Services Librarian, Ohio State University Libraries</i>
2:30	Break
2:45	Public Domain – Melissa Smith Levine , <i>Director, Copyright Office, University of Michigan Library</i>
4:15 – 4:30	Wrap up – Anne Gilliland , <i>Scholarly Communications Officer, UNC-Chapel Hill Libraries</i>
6:00	Dinner

Thursday, July 25

Day 2: Limitations, Exceptions, and Library Specifics

8:30 am	Breakfast & Arrival
9:00	Welcome and Agenda Setting
9:30	Limitations on Rights – Kyle K. Courtney , <i>Program Manager and Copyright Advisor, Harvard Library, Office for Scholarly Communication</i>
10:45	Break
11:00	Section 108 – Lisa Macklin , <i>Director, Research, Engagement, and Scholarly Communications, Emory Libraries</i>
12:00	Lunch
1:00	Contracts and Licensing – Rina Pantalony , <i>Director of Copyright Advisory Services, Columbia University</i>
2:15	Break
2:30	Fair Use – Brandon Butler , <i>Director of Information Policy, University of Virginia Library</i>
4:00 – 4:30	Wrap up
6:00	Dinner

Friday, July 26

Day 3: Working with Copyright in Practice in the Library

8:30	Breakfast & Arrival
9:00	Welcome and Break into teams <ul style="list-style-type: none">• Special Collections and Digitization – Anne Gilliland, <i>Scholarly Communications Officer, UNC-Chapel Hill Libraries</i>• Public Service – Will Cross, <i>Director, Copyright & Digital Scholarship Center, NCSU Libraries</i>• Administrative Decision Making and Risk Evaluation – Dave Hansen, <i>Associate University Librarian for Research, Collections & Scholarly Communication, Duke University Libraries</i>
12:00 pm	Lunch
	Overview of other IP – Patrick Roughen , <i>Assistant Professor, School of Library and Information Sciences, North Carolina Central University</i>
1:00	Teams reconvene to finalize thoughts / wrap up
2:15	Break
2:30	Group reconvenes

Participants



The Library Copyright Institute

to 2022 (and beyond)



New PI:
Arnetta Girardeau,
Copyright & Information
Policy Consultant
Duke University

The Virtual Copyright Education Center & the LYRASIS Columbia University Libraries Partnership in Copyright Education

The Research

- 2017 LYRASIS Catalyst Fund Grant funded:
 - An environmental scan that assessed copyright education:
 - Confirmed the audience and the purpose:
 - **professionals in libraries, archives & museums** in need of advanced copyright knowledge and information **to carry out their preservation and access mandates**
 - Confirmed the need to go virtual:
 - a repository of copyright materials and self-help tools
 - an interactive platform where ideas may be shared
 - an online learning platform

The Discussion

- 2019 Alfred P. Sloan Foundation Grant funded:
 - A two day roundtable discussion facilitated by LYRASIS at Columbia with an Issues Brief published by Ithaka S&R in January 2020
- Library, archive and museum copyright education experts discussed:
 - Service models
 - Collaborative opportunities
 - Issues of scale and strategic impact

Conclusions of Roundtable

- In order to use copyright **as a tool** to meet library, archive & museum mandates, educators needed to work collaboratively to raise the bar in copyright knowledge
- In order to make change through practice or copyright legislative reform educators needed to advance copyright education in library, archive & museum professional ranks
- Copyright educators needed a virtual center as much as library, archive & museum professionals
- Detailed business planning was necessary to understand sustainability of a virtual center

Never Let a Good Crisis go to Waste...

- LYRASIS and Columbia University Libraries' Copyright Advisory Services **partnership** to deliver:
 - 5 Pilot online course program in copyright education
 - 4 advanced courses hosted on the LYRASIS Learning platform
 - Base copyright course will be publicly available under a CC license
 - Detailed business planning that identifies a sustainable business model for virtual center
 - Courses in early 2021 and business planning targeted for June 2021

What's Next?

- Advisory Group formed to lead development of 5 courses and inform and lead business planning
- First Advisory Group meeting tomorrow
- Announcement coming soon about Advisory Group members
- Outreach underway shortly to source instructors

Question and Answer



Kyle K. Courtney

Dave Hansen

Rina Pantalony

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