

Using a Multi-Modal Project to Teach Ethical and Legal Use of Information



Public domain

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KETTERING COLLEGE

Kettering College

Kettering, OH

- ▶ Small (< 750 students)
- ▶ Faith-based: affiliated with the Seventh-day Adventist Church
- ▶ All degrees have a health care focus
 - ▶ Respiratory therapy
 - ▶ Radiation Technology
 - ▶ Nursing
 - ▶ Sonography
 - ▶ Occupational Therapy (doctoral)
 - ▶ Physician Assistant (master's)
 - ▶ Human Biology (pre-medical/dental/PA focus)

My Role

- ▶ Reference and Instruction Librarian
- ▶ Embedded librarian partnered with the English faculty member who teaches the majority of our required English composition courses

Multi-Modal Presentations

- ▶ Involves the use of more than one mode of communication
 - ▶ Words
 - ▶ Images
 - ▶ Sound
 - ▶ Graphic design
- ▶ Requires use of presentation software such as PowerPoint, Prezi, etc.
- ▶ Used more and more as an assignment format
 - ▶ Intended to prepare students to give professional presentations and design patient education materials
 - ▶ Incorporated as a required assignment in all English composition courses

Copyright Concerns

- ▶ Students heavy use of copyright protected materials
- ▶ Lack of understanding of copyright
- ▶ Faculty desire to put selected multi-modal presentations in a public venue (YouTube, Facebook, etc.)

Reasons for Copyright Instruction

- ▶ ACRL framework includes as an outcome that students “[f]ollow ethical and legal guidelines in gathering and using information”
- ▶ College core curriculum outcomes include ethical use of information
- ▶ Student use of copyright protected materials made it clear that instruction regarding copyright should be an integral part of teaching students to prepare a multi-modal presentation
- ▶ The English faculty member with whom I was partnered agreed

Learning Outcomes

- ▶ Basic understanding of copyright
 - ▶ A lot of what is on the Internet is protected by copyright
 - ▶ Can doesn't mean may
- ▶ Familiarity with and ability to use tools to find materials that can be used without concern about copyright infringement
- ▶ Properly providing attribution when required by a license

Expectations regarding Copyright

- ▶ Images, music, and video in presentation must be created by the student, be in the public domain, or have a license that permits use (Creative Commons, Pixabay, etc.)
- ▶ Appropriate attribution with embedded URL must be provided for all resources used

Alternative to Multimodal Presentation

- ▶ Require students to incorporate appropriate and relevant supporting images in an essay or research paper
- ▶ Provide copyright attribution as required by documentation style used

Instruction: Introduction to Copyright

- ▶ Introductory presentation on copyright
 - ▶ requirements for a copyright
 - ▶ rights of copyright holder
 - ▶ public domain
 - ▶ fair use
 - ▶ licenses with a focus on Creative Commons licenses
- ▶ Modified Creative Commons licensed Illinois State Library Prezi on copyright:
 - ▶ <https://prezi.com/ifjuvq4g0xl8/general-copyright-education-overview/>

Instruction: Copyright Quiz

- ▶ True-False quiz based on information presented in the Introduction to Copyright presentation
- ▶ Students may take twice
- ▶ Counts as a part of their course grade

Links to resources

Library - Kettering Healthcare Co x Google x Wright State University Libraries x Links to Image and Music Resou x OCLC WorldShare x +

kc.instructure.com/courses/1320060/pages/links-to-image-and-music-resources?module_item_id=15513453

Apps Imported From IE Daily Readings Ite Missa Est DDN Interlibrary Loan H... Operating State... LibGuides OhioLINK PCirc List Staff List : Documen... DOCLINE - Home Office Statewide Delivery... Affiliated Libraries -... Other bookmarks

ENGL-101-01-LEC > Pages > Links to Image and Music Resources

FA-20 View All Pages Published Edit

Links to Image and Music Resources

There are many resources available to you that provide free access to music, film clips, pictures and more.

In class: Explore the following sites to see what they might offer for your multimedia project:

Creative Commons provides content that you can freely and legally use in a public venue. There are hundreds of millions of works – from [songs](#) and [videos](#) to [scientific](#) and [academic](#) material – available to the public for free and legal use under the terms of our copyright licenses, with more being contributed every day.

Be sure to check the requirements of the creative commons license for the material you select and to provide attribution for it in your presentation.

Creative Commons Search: <http://search.creativecommons.org/>

Creative Commons Music: <https://creativecommons.org/about/program-areas/arts-culture/arts-culture-resources/legalmusicforvideos/>

Audionautix: <http://audionautix.com/>

Bensound: <https://www.bensound.com/royalty-free-music>

CCMixer: <http://ccmixter.org/keep-ccmixter-open-and-free>

Free Music Archive: <http://freemusicarchive.org/>

SoundCloud: Creative Commons Music: <https://soundcloud.com/wearecc>

Creative Commons Video: https://commons.wikimedia.org/wiki/Commons:Free_media_resources/Video

<http://vimeo.com/creativecommons>

Creative Commons Photos: <http://www.flickr.com/creativecommons/>

<http://photopin.com/>

<http://500px.com/creativecommons>

Creative Commons Sound Effects: <http://www.freesound.org/>

<http://soundbible.com/royalty-free-sounds-1.html>

Free Images: Provides access to a collection of Public Domain and CC0 images

Instruction: Using Filters in Google/Bing Images

Google

nurses

Sign in

SafeSearch

All News Images Videos Books More Settings Tools

Size Color Type Time Usage Rights

clip art hospital student thank you patient medical day school logo wallpaper happy stethoscope

All
Creative Commons licenses
Commercial & other licenses

The best way to honor nurses and ...
fiercehealthcare.com

Ranking The Happiest States For Nurses
nurse.org

Nurse Practitioner Skills for Your Resume
thebalancecareers.com

What is Nursing & What do nurses do ...
nursingworld.org

10 Ways to Help Support New N...
dailynurse.com

Contemporary Nursing & Healthcare ...
onlinenursing.duq.edu

Why I Love Being a Nurse: Responses ...
onlinenursing.cn.edu

Celebrating nurses: their work and the ...
healthuropa.eu

Nursing Degrees Explained | All Nursing ...
allnursingschools.com

Year of the Nurse Means to 14 Nurse Leaders
nursing.jnj.com

Kansas Health System
kansashealthsystem.com

50 Cities Where Nurses Earn The Most Money
forbes.com

Nurses support their young: From ...
nursingtimes.net

Nursing For Students and Tenured Nurses ...
nurse.org

Nurses - Transcendental ...
tm-women.org

Nurses' hourly ward rounds? There might ...
healthcare-in-europe.com

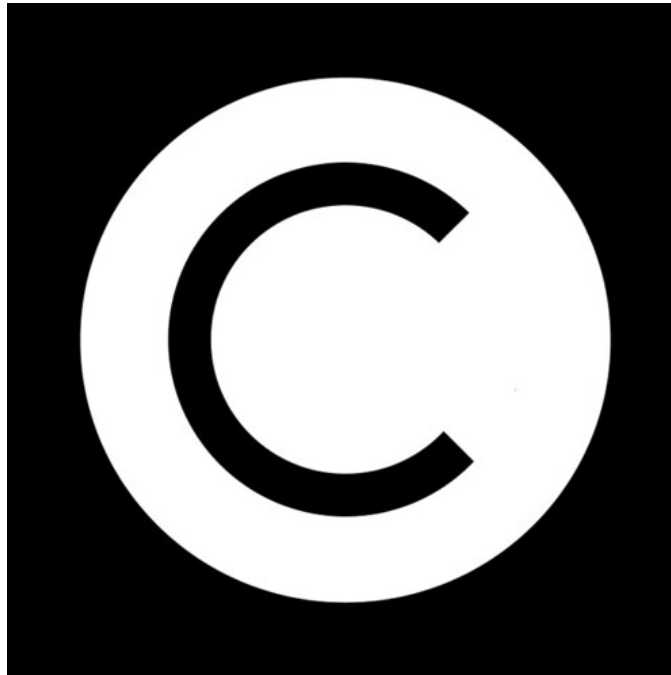
New Graduate Nurse: Self-Care Education ...
dailynurse.com

4 Things You May Not Know About Nurses
adventhealth.com

The Nursing Shortage: What I...
unitex.com

How Many Nurses Are in the U.S. ...
online.regiscollege.edu

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Attribution includes title of the image with embedded link, the creator, and the license information with embedded link.

"Copyright symbol" by DavidWees is licensed under CC BY 2.0

Attribution: Other Licenses



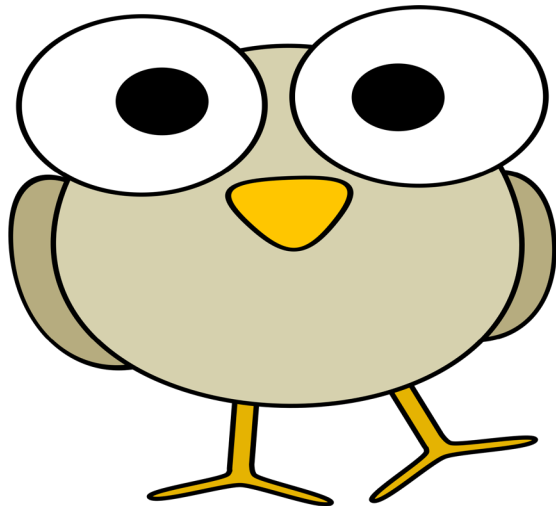
For other types of licenses provide the license information embedded with a link to the resource a link to the resource

[Pixabay License](#)

Verifying Appropriate Use

- ▶ Embedded URLs allow for verification that the item is not copyright protected
- ▶ A portion of the presentation grade is based on ethical use of resources

Questions?



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